



# Facts & Figures Q1 2009

Three months ending March 31, 2009

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Sheet I - Income statement, cash flows and balance sheet Sheet II - Key Performance Indicators (KPIs) Sheet III - Glossary & Footnotes

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		2006	2006	2006	2006	2007	2007	2007	2007	2007	2008	2008	2008	2008	FY 2008	Q1 2009
11.025	3 012	3 010	3 084	3 117	12 222	3 080	3 053	3 1 3 0	3 110	12 400	3 100	3 086	3 150	3.062	12 407	3,1
11,525	3,012				12,252	,		,		12,400		,	,		12,407	3,1
		0.270	2.2.70		2.6%					1.4%					0.1%	2
1,527	516	516	560	-8	1,584	657	571	596	552		664	800	822	531	2,817	Ē
		0.0%	8.5%	N/M		N/M	-13.1%	4.4%	-7.4%		20.3%	20.5%	2.8%	-35.4%		63
					3.7%	27.3%	10.7%	6.4%	N/M	50.0%	1.1%	40.1%	37.9%	-3.8%	18.6%	30
666	314	289	313	-107	809	399	361	255	315	1,330	411	456	462	298	1,627	e
		-8.0%	8.3%	N/M		N/M	-9.5%	-29.4%	23.5%		30.5%	10.9%	1.3%	-35.5%		104
					21.5%		24.9%	-18.5%		64.4%	3.0%	26.3%		-5.4%	22.3%	47
																0.
0.26	0.12	0.11	0.12	-0.04	0.31	0.15	0.14	0.09	0.12	0.50	0.15	0.17	0.17	0.12	0.61	0.
1 02 4	460	470	460	462	1 964	441	426	14F	4 47	1 760	400	400	402	420	1 702	4
1,934	460				1,004					1,769					1,703	-1
		2.0%	-0.0%	-1.3%	2.6%					E 10/					3 70/	-1
3 461	976	988	1 029	455												1,2
0,401	010				0,440					4,140					4,020	34
		11270		00.070	-0.4%					20.2%					9.0%	18
2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,6
2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,605	2,637	2,641	2,641	2,649	2,648	2,648	2,649	2,649	2,64
3,015	N/A	N/A	N/A	N/A	3,539	822				2,947					3,415	1,2
							-18.9%	17.5%	-14.0%							48
																98
1,701	333				1,163					1,246					1,769	4
		-18.7%	-10.4%	30.3%	04.0%					7.40/					10.00/	11 28
1 680	320	266	226	303												28
1,000	520				1,115					1,005					1,022	11
		-10.978	-13.178	34.376	-33.6%					-4 1%					51.7%	37
1.335	N/A	N/A	N/A	N/A												8
.,					_,		-19.2%	-4.1%	-32.2%	.,	-1.6%		59.9%		.,	78
					83.5%					-23.2%	-48.3%	-18.0%	36.7%	41.8%	-4.0%	156
8,908	8,726	8,502	7,622	7,457	7,457	7,253	8,055	6,870	6,776	6,776	6,539	6,284	6,218	6,046	6,046	6,2
4,562	4,753	3,736	3,524	3,593	3,593	1,884	3,071	2,085	1,592	1,592	1,600	806	1,259	819	819	1,7
4,346	3,973	4,766	4,098	3,864	3,864	5,369	4,984	4,785	5,184	5,184	4,939	5,478	4,959	5,227	5,227	4,5
12.8%	17.1%	17.1%	18.2%	-0.3%	12.9%	21.3%	18.7%	19.0%	17.7%	19.2%	21.4%	25.9%	26.0%	17.3%	22.7%	27
5.6%	10.4%	9.6%	10.1%	-3.4%	6.6%	12.9%	11.8%	8.1%	10.1%	10.7%	13.3%	14.8%	14.6%	9.7%	13.1%	19
29.0%	32.4%	32.7%	33.4%	14.6%	28.2%	35.5%	33.0%	33.2%	32.0%	33.4%	35.3%	39.6%	39.4%	31.4%	36.4%	40
14.3%	11.1%	9.0%	7.9%	10.1%	9.5%	7.8%	9.1%	10.6%	12.7%	10.0%	11.8%	12.5%	18.8%	13.8%	14.3%	14
2.57				2.16	2.16	2.03	2.24	1.91	1.63	1.63	1.58	1.44	1.36	1.34	1.34	1
1.26				1.12	1.12	1.50	1.39	1.33	1.25	1.25	1.19	1.26	1.09	1.16	1.16	0
	666 0.26 0.26 1,934 3,461 2,605 2,605 2,605 3,015 1,701 1,680 1,335 1,701 1,680 1,335 8,908 4,562 4,346	1,527         516           666         314           0.26         0.12           0.26         0.12           1,934         460           3,461         976           2,605         2,605           2,605         2,605           3,015         N/4           1,701         333           1,680         320           1,335         N/4           8,908         8,726           4,562         4,753           4,346         3,973           12.8%         17.1%           5.6%         10.4%           29.0%         32.4%           14.3%         11.1%	1,527         516         516         0.2%           1,527         516         516         0.0%           666         314         289           -8.0%         0.26         0.12         0.11           0.26         0.12         0.11         1           1,934         460         472         2.6%           3,461         976         988         1.2%           2,605         2,605         2,605         2,605           3,015         N/A         N/A           1,701         333         271           -16.9%         -16.9%         -16.9%           1,880         320         266           -16.9%         3.973         4,766           4,346         3.973         4,766           12.8%         17.1%         17.1%           1.28%         17.1%         32.7%           14.3%         11.1%         9.0%	1.527         516         516         560           1,527         516         516         560           0.0%         8.5%         666         314         289         313           0.26         0.12         0.11         0.12         0.11         0.12           1,934         460         472         469         2.6%         -0.6%           3,461         976         988         1,029         1.2%         4.1%           2,605         2,605         2,605         2,605         2,605         2,605           3,015         N/A         N/A         N/A         N/A           1,701         333         271         243           -16.9%         -15.1%         -10.4%         1,680           320         266         226         -16.9%           1,680         320         266         226           -16.9%         -15.1%         1,335         N/A         N/A           1,335         N/A         N/A         N/A         1/A           1,28%         17.1%         17.1%         18.2%         3.973           4,766         3.973         4,766         4.098         10.1% </td <td>1.527         516         516         560         -8           1,527         516         516         560         -8           0.0%         8.5%         NM           666         314         289         313         -107           -8.0%         8.3%         NM         0.26         0.12         0.11         0.12         -0.04           0.26         0.12         0.11         0.12         -0.04         -0.6%         -1.3%           3,461         976         988         1,029         455         -6.65         2,605         3,033         1,701         333         271         243         316</td> <td><math display="block">\begin{array}{c ccccccccccccccccccccccccccccccccccc</math></td> <td>1,527         516         516         560         -8         1,584         657           1,527         516         516         560         -8         1,584         667           666         314         289         313         -107         809         399           0.26         0.12         0.11         0.12         -0.04         0.31         0.15           0.26         0.12         0.11         0.12         -0.04         0.31         0.15           1,934         460         472         469         463         1,864         441           2,605         2,605         2,605         2,605         3,448         1,098         -4.1%           3,461         976         988         1,029         455         3,448         1,098           1,2%         4.1%         -55.6%         2,605         2,6</td> <td>1.527         516         516         506         500         8         1.584         2.0%         2.1%           1,527         516         516         550         58         N/M         3.7%         2.0%         1.1%           666         314         289         313         -107         809         399         361           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14           1,334         460         472         469         463         1.864         441         436           1,334         460         472         469         463         1.864         441         436           1,34         976         988         1.029         455         3.448         1.086         4.007           3,461         976         988         1.029         455         3.448         1.086         -7.5%           2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,6</td> <td>0.2%         2.2%         1.1%         2.6%         2.6%         1.2%         2.2%         1.5%         2.6%         2.6%         1.1%         1.8%         2.6%         1.1%         1.8%         1.8%         2.6%         1.1%         1.8%         1.8%         1.8%         1.8%         1.8%         1.8%         1.8%         0.0%         1.1%         1.8%         0.0%         1.1%         1.8%         0.0%         1.1%         1.8%         0.0%         0.3%         0.0%         0.3%         0.0%         0.3%         0.0%         0.3%         0.0%         0.3%         0.0%         0.3%         0.0%         0.3%         0.0%         <th< td=""><td>0.2%         2.2%         1.1%         2.6%         2.6%         2.2%         1.2%         2.8%         0.0%           1,527         516         516         560         -8         1,584         657         571         596         552           0.0%         8.8%         MM         -1.3%         4.2%         -2.4%         1.1%         4.3%         -2.4%           666         314         289         313         -107         809         399         361         225         315           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14         0.09         0.12           1,934         460         472         469         463         1,864         441         436         445         447           2.0%         -0.6%         -1.3%         -3.4%         -1.1%         2.1%         0.4%           3,461         976         988         1,029         455         3.448         1,007         1,041         996           2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605</td><td>1.527         516         516         560         -8         1.584         -0.9%         -2.2%         2.2%         1.4%           1,527         516         516         560         -8         1.584         657         571         596         552         2.376           666         314         289         313         -107         809         339         361         225         315         1,330           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14         0.010         0.12         0.50           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14         0.010         0.12         0.51           1,334         460         472         469         463         1,864         441         4.36         4.45         4.47         1,769           3,461         976         988         1,029         455         3,448         1,008         1.007         1.041         999         4,145           2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         &lt;</td><td>1.527         516         516         566         560         -8         1.584         -286         -1.286         -0.685         1.486         0.685           1,527         516         516         560         -8         1.584         667         571         596         552         2.376         2634           666         314         2295         313         -107         609         398         361         2255         -315         1.330         447         3208         3238         3074         2298         -3248         2098         3255         315         1.330         4171         320         4181         3208</td><td>1.527         516         516         560         38         1.587         2.268         1.18         2.268         1.18         1.697         516         566         560         38         1.584         667         571         566         552         2.376         664         800           666         314         289         313         107         809         309         361         2255         315         1.30         411         456           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14         0.09         0.12         0.50         0.15         0.17         0.16         0.15         0.17         0.15         0.17         0.16         0.17         0.15         0.17         0.15         0.17         0.15         0.17         0.15         0.17         0.15         0.17         0.15         0.17         0.26         0.17         0.15         0.14         0.09         0.12         0.50         0.15         0.17           1.934         460         472         469         463         1.964         441         436         445         447         1.769         4.24         4.067         4.067<td>1.527         516         556         560         4.8         1.28         1.</td><td>1.57         0.58         1.28         1.28         0.09         1.28         0.09         1.28         0.09         0.09         0.09         0.09         0.09         0.09         0.09         0.09         0.09         1.18         0.09         1.18         0.09         1.18         0.09         0.015         0.017         0.18         0.09         0.012         0.05         0.017         0.10         0.12         0.01         0.017         0.11         0.12         0.04         0.03         0.015         0.14         0.09         0.12         0.05         0.17         0.17         0.12          0.26         0.11         0.12         0.04         0.03         0.12         0.13         0.15         0.14         0.09         <th0.12< th=""> <th0.05< th=""> <th0.17< td="" th<=""><td>1.827         516         528         2.28         1.428         0.78         0.28         0.07         0.78         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         <t< td=""></t<></td></th0.17<></th0.05<></th0.12<></td></td></th<></td>	1.527         516         516         560         -8           1,527         516         516         560         -8           0.0%         8.5%         NM           666         314         289         313         -107           -8.0%         8.3%         NM         0.26         0.12         0.11         0.12         -0.04           0.26         0.12         0.11         0.12         -0.04         -0.6%         -1.3%           3,461         976         988         1,029         455         -6.65         2,605         3,033         1,701         333         271         243         316	$\begin{array}{c ccccccccccccccccccccccccccccccccccc$	1,527         516         516         560         -8         1,584         657           1,527         516         516         560         -8         1,584         667           666         314         289         313         -107         809         399           0.26         0.12         0.11         0.12         -0.04         0.31         0.15           0.26         0.12         0.11         0.12         -0.04         0.31         0.15           1,934         460         472         469         463         1,864         441           2,605         2,605         2,605         2,605         3,448         1,098         -4.1%           3,461         976         988         1,029         455         3,448         1,098           1,2%         4.1%         -55.6%         2,605         2,6	1.527         516         516         506         500         8         1.584         2.0%         2.1%           1,527         516         516         550         58         N/M         3.7%         2.0%         1.1%           666         314         289         313         -107         809         399         361           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14           1,334         460         472         469         463         1.864         441         436           1,334         460         472         469         463         1.864         441         436           1,34         976         988         1.029         455         3.448         1.086         4.007           3,461         976         988         1.029         455         3.448         1.086         -7.5%           2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,6	0.2%         2.2%         1.1%         2.6%         2.6%         1.2%         2.2%         1.5%         2.6%         2.6%         1.1%         1.8%         2.6%         1.1%         1.8%         1.8%         2.6%         1.1%         1.8%         1.8%         1.8%         1.8%         1.8%         1.8%         1.8%         0.0%         1.1%         1.8%         0.0%         1.1%         1.8%         0.0%         1.1%         1.8%         0.0%         0.3%         0.0%         0.3%         0.0%         0.3%         0.0%         0.3%         0.0%         0.3%         0.0%         0.3%         0.0%         0.3%         0.0% <th< td=""><td>0.2%         2.2%         1.1%         2.6%         2.6%         2.2%         1.2%         2.8%         0.0%           1,527         516         516         560         -8         1,584         657         571         596         552           0.0%         8.8%         MM         -1.3%         4.2%         -2.4%         1.1%         4.3%         -2.4%           666         314         289         313         -107         809         399         361         225         315           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14         0.09         0.12           1,934         460         472         469         463         1,864         441         436         445         447           2.0%         -0.6%         -1.3%         -3.4%         -1.1%         2.1%         0.4%           3,461         976         988         1,029         455         3.448         1,007         1,041         996           2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605</td><td>1.527         516         516         560         -8         1.584         -0.9%         -2.2%         2.2%         1.4%           1,527         516         516         560         -8         1.584         657         571         596         552         2.376           666         314         289         313         -107         809         339         361         225         315         1,330           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14         0.010         0.12         0.50           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14         0.010         0.12         0.51           1,334         460         472         469         463         1,864         441         4.36         4.45         4.47         1,769           3,461         976         988         1,029         455         3,448         1,008         1.007         1.041         999         4,145           2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         &lt;</td><td>1.527         516         516         566         560         -8         1.584         -286         -1.286         -0.685         1.486         0.685           1,527         516         516         560         -8         1.584         667         571         596         552         2.376         2634           666         314         2295         313         -107         609         398         361         2255         -315         1.330         447         3208         3238         3074         2298         -3248         2098         3255         315         1.330         4171         320         4181         3208</td><td>1.527         516         516         560         38         1.587         2.268         1.18         2.268         1.18         1.697         516         566         560         38         1.584         667         571         566         552         2.376         664         800           666         314         289         313         107         809         309         361         2255         315         1.30         411         456           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14         0.09         0.12         0.50         0.15         0.17         0.16         0.15         0.17         0.15         0.17         0.16         0.17         0.15         0.17         0.15         0.17         0.15         0.17         0.15         0.17         0.15         0.17         0.15         0.17         0.26         0.17         0.15         0.14         0.09         0.12         0.50         0.15         0.17           1.934         460         472         469         463         1.964         441         436         445         447         1.769         4.24         4.067         4.067<td>1.527         516         556         560         4.8         1.28         1.</td><td>1.57         0.58         1.28         1.28         0.09         1.28         0.09         1.28         0.09         0.09         0.09         0.09         0.09         0.09         0.09         0.09         0.09         1.18         0.09         1.18         0.09         1.18         0.09         0.015         0.017         0.18         0.09         0.012         0.05         0.017         0.10         0.12         0.01         0.017         0.11         0.12         0.04         0.03         0.015         0.14         0.09         0.12         0.05         0.17         0.17         0.12          0.26         0.11         0.12         0.04         0.03         0.12         0.13         0.15         0.14         0.09         <th0.12< th=""> <th0.05< th=""> <th0.17< td="" th<=""><td>1.827         516         528         2.28         1.428         0.78         0.28         0.07         0.78         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         <t< td=""></t<></td></th0.17<></th0.05<></th0.12<></td></td></th<>	0.2%         2.2%         1.1%         2.6%         2.6%         2.2%         1.2%         2.8%         0.0%           1,527         516         516         560         -8         1,584         657         571         596         552           0.0%         8.8%         MM         -1.3%         4.2%         -2.4%         1.1%         4.3%         -2.4%           666         314         289         313         -107         809         399         361         225         315           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14         0.09         0.12           1,934         460         472         469         463         1,864         441         436         445         447           2.0%         -0.6%         -1.3%         -3.4%         -1.1%         2.1%         0.4%           3,461         976         988         1,029         455         3.448         1,007         1,041         996           2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605	1.527         516         516         560         -8         1.584         -0.9%         -2.2%         2.2%         1.4%           1,527         516         516         560         -8         1.584         657         571         596         552         2.376           666         314         289         313         -107         809         339         361         225         315         1,330           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14         0.010         0.12         0.50           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14         0.010         0.12         0.51           1,334         460         472         469         463         1,864         441         4.36         4.45         4.47         1,769           3,461         976         988         1,029         455         3,448         1,008         1.007         1.041         999         4,145           2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         2,605         <	1.527         516         516         566         560         -8         1.584         -286         -1.286         -0.685         1.486         0.685           1,527         516         516         560         -8         1.584         667         571         596         552         2.376         2634           666         314         2295         313         -107         609         398         361         2255         -315         1.330         447         3208         3238         3074         2298         -3248         2098         3255         315         1.330         4171         320         4181         3208	1.527         516         516         560         38         1.587         2.268         1.18         2.268         1.18         1.697         516         566         560         38         1.584         667         571         566         552         2.376         664         800           666         314         289         313         107         809         309         361         2255         315         1.30         411         456           0.26         0.12         0.11         0.12         -0.04         0.31         0.15         0.14         0.09         0.12         0.50         0.15         0.17         0.16         0.15         0.17         0.15         0.17         0.16         0.17         0.15         0.17         0.15         0.17         0.15         0.17         0.15         0.17         0.15         0.17         0.15         0.17         0.26         0.17         0.15         0.14         0.09         0.12         0.50         0.15         0.17           1.934         460         472         469         463         1.964         441         436         445         447         1.769         4.24         4.067         4.067 <td>1.527         516         556         560         4.8         1.28         1.</td> <td>1.57         0.58         1.28         1.28         0.09         1.28         0.09         1.28         0.09         0.09         0.09         0.09         0.09         0.09         0.09         0.09         0.09         1.18         0.09         1.18         0.09         1.18         0.09         0.015         0.017         0.18         0.09         0.012         0.05         0.017         0.10         0.12         0.01         0.017         0.11         0.12         0.04         0.03         0.015         0.14         0.09         0.12         0.05         0.17         0.17         0.12          0.26         0.11         0.12         0.04         0.03         0.12         0.13         0.15         0.14         0.09         <th0.12< th=""> <th0.05< th=""> <th0.17< td="" th<=""><td>1.827         516         528         2.28         1.428         0.78         0.28         0.07         0.78         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         <t< td=""></t<></td></th0.17<></th0.05<></th0.12<></td>	1.527         516         556         560         4.8         1.28         1.	1.57         0.58         1.28         1.28         0.09         1.28         0.09         1.28         0.09         0.09         0.09         0.09         0.09         0.09         0.09         0.09         0.09         1.18         0.09         1.18         0.09         1.18         0.09         0.015         0.017         0.18         0.09         0.012         0.05         0.017         0.10         0.12         0.01         0.017         0.11         0.12         0.04         0.03         0.015         0.14         0.09         0.12         0.05         0.17         0.17         0.12          0.26         0.11         0.12         0.04         0.03         0.12         0.13         0.15         0.14         0.09 <th0.12< th=""> <th0.05< th=""> <th0.17< td="" th<=""><td>1.827         516         528         2.28         1.428         0.78         0.28         0.07         0.78         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         <t< td=""></t<></td></th0.17<></th0.05<></th0.12<>	1.827         516         528         2.28         1.428         0.78         0.28         0.07         0.78         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.28         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07         0.07         0.01         0.07 <t< td=""></t<>

(NIS millions, excep	t for EPS)	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008	Q1 2009
Bezeq Fixed Line																		
Key Income Statement Metrics																		
Revenues		5,893	1,455	1,440	1,465	1,439	5,799	1,442	1,393	1,425	1,453	5,713	1,408	1,354	1,388	1,348	5,498	1,3
	QoQ Change			-1.0%	1.7%	-1.8%		0.2%	-3.4%	2.3%	2.0%		-3.1%	-3.8%	2.5%	-2.9%		-1.
	YoY Change						-1.6%	-0.9%	-3.3%	-2.7%	1.0%	-1.5%	-2.4%	-2.8%	-2.6%	-7.2%	-3.8%	-5
perating profit		919	308	280	363	-178	773	369	243	327	380	1,319	368	428	422	257	1,475	4
	QoQ Change			-9.1%	29.6%	N/M		N/M	-34.1%	34.6%	16.2%		-3.2%	16.3%	-1.4%	-39.1%		70
	YoY Change						-15.9%	19.8%	-13.2%	-9.9%	N/M	70.6%	-0.3%	76.1%	29.1%	-32.4%	11.8%	18
epreciation & amortization		1,109	258	258	259	251	1,026	237	236	236	232	941	218	211	214	209	852	2
	QoQ Change			0.0%	0.4%	-3.1%		-5.6%	-0.4%	0.0%	-1.7%		-6.0%	-3.2%	1.4%	-2.3%		1
	YoY Change						-7.5%	-8.1%	-8.5%	-8.9%	-7.6%	-8.3%	-8.0%	-10.6%	-9.3%	-9.9%	-9.5%	-3
BITDA		2,028	566	538	622	73	1,799	606	479	563	612	2,260	586	639	636	466	2,327	(
	QoQ Change			-4.9%	15.6%	-88.3%		730.1%	-21.0%	17.5%	8.7%		-4.2%	9.0%	-0.5%	-26.7%		3
	YoY Change						-11.3%	7.1%	-11.0%	-9.5%	738.4%	25.6%	-3.3%	33.4%	13.0%	-23.9%	3.0%	10
ey Cash Flow Metrics																		
apital expenditures, gross		N/A (1)	578	113	101	149	141	504	158	132	156	170	616	2				
	QoQ Change								-10.6%	47.5%	-5.4%		12.1%	-16.5%	18.2%	9.0%		40
	YoY Change											-12.8%	39.8%	30.7%	4.7%	20.6%	22.2%	50
apital expenditures, net		N/A (1)	539	95	5	133	118	351	98	107	144	150	499	1				
	QoQ Change								-94.7%	N/M	-11.3%		-16.9%	9.2%	34.6%	4.2%		26
	YoY Change											-34.9%	3.2%	N/M	8.3%	27.1%	42.2%	93
ey Balance Sheet Metrics		0.045					0.050										1.070	
otal debt		6,945	N/A (1)	N/A (1)	N/A (1)	N/A (1)	6,258	N/A (1)	N/A (1)	N/A (1)	N/A (1)	4,696	N/A (1)	N/A (1)	N/A (1)	N/A (1)	4,276	N/A
ash & short-term investments		3,730	N/A (1)	N/A (1)	N/A (1)	N/A (1)	3,219	N/A (1)	N/A (1)	N/A (1)	N/A (1)	817	N/A (1)	N/A (1)	N/A (1)	N/A (1)	116	N/A
et debt		3,215	N/A (1)	N/A (1)	N/A (1)	N/A (1)	3,039	N/A (1)	N/A (1)	N/A (1)	N/A (1)	3,879	N/A (1)	N/A (1)	N/A (1)	N/A (1)	4,160	N/A
atios																		
perating margin		15.6%	21.2%	19.4%	24.8%	-12.4%	13.3%	25.6%	17.4%	22.9%	26.2%	23.1%	26.1%	31.6%	30.4%	19.1%	26.8%	33
BITDA margin		34.4%	38.9%	37.4%	42.5%	5.1%	31.0%	42.0%	34.4%	39.5%	42.1%	39.6%	41.6%	47.2%	45.8%	34.6%	42.3%	48
pex/Sales							10.0%	7.8%	7.3%	10.5%	9.7%	8.8%	11.2%	9.7%	11.2%	12.6%	11.2%	17
tal debt / EBITDA (ttm)		3.42					3.48					2.08					1.84	
et debt / EBITDA (ttm)		1.59					1.69					1.72					1.79	

bezeg	(NIS millions, except for EPS)	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008	Q1 2009
Pelephon	e																	
Key Income Sta	atement Metrics	4.428	1 000	4 007		4.440	4.470	4.4.47	4.450	4 000	4 400	4 69 4	4.470	4.400	4.04.4	1 400	4 740	4.00
Revenues		4,428	1,089	1,097	1,144	1,148	4,478	1,147	1,152	1,203	1,182	4,684	1,173	1,188	1,214	1,138	4,713	1,26
	QoQ Change			0.7%	4.3%	0.3%	4.494	-0.1%	0.4%	4.4%	-1.7%	4.000	-0.8%	1.3%	2.2%	-6.3%	0.00/	11.2
Operating profit	YoY Change	591	175	198	171	157	1.1% <b>701</b>	5.3% <b>213</b>	5.0% <b>240</b>	5.2% <b>219</b>	3.0% 133	4.6% 805	2.3% 215	3.1% <b>266</b>	0.9% <b>293</b>	-3.7% 159	0.6% 933	7.8 <b>30</b>
Operating profit	t QoQ Change	291	1/5	13.1%	-13.6%	-8.2%	701	35.7%	240 12.7%	-8.8%	-39.3%	805	61.7%	200	<b>293</b> 10.2%	-45.7%	933	3U 89.9
	YoY Change			13.1%	-13.0%	-8.2%	18.6%	35.7% 21.7%	21.2%	-8.8% 28.1%	-39.3% -15.3%	14.8%	01.7%	23.7%	33.8%	-45.7% 19.5%	15.9%	89.9 40.5
Net profit	Yo Y Change	287	126	124	111	125	18.0% <b>486</b>	154	173	154	-15.3%	585	0.9% 163	10.8%	33.8% 211	19.5% 128	682	40.5 23
Not profit	QoQ Change	207	120	-1.6%	-10.5%	12.6%	400	23.2%	12.3%	-11.0%	-32.5%	505	56.7%	10.4%	17.2%	-39.3%	002	79.7
	YoY Change			-1.0%	-10.5%	12.0%	69.3%	23.2%	12.3% 39.5%	-11.0% 38.7%	-32.5% -16.8%	20.4%	56.7%	4.0%	37.0%	-39.3% 23.1%	16.6%	79.7 41.1
Depreciation & a		438	120	120	116	114	470	117	115	121	125	478	129	130	129	135	523	139
Depreciation a	QoQ Change	430	120	0.0%	-3.3%	-1.7%	470	2.6%	-1.7%	5.2%	3.3%	4/0	3.2%	0.8%	-0.8%	4.7%	525	3.0
	YoY Change			0.078	-3.378	-1.778	7.3%	-2.5%	-4.2%	4.3%	9.6%	1.7%	10.3%	13.0%	6.6%	4.7% 8.0%	9.4%	7.8
EBITDA	To r change	1.029	295	318	287	271	1.171	330	355	340	258	1.283	344	396	422	294	1,456	44
LBIIDA	QoQ Change	1,020	200	7.8%	-9.7%	-5.6%	.,	21.8%	7.6%	-4.2%	-24.1%	1,200	33.3%	15.1%	6.6%	-30.3%	1,400	50.0
	YoY Change			7.0%	-9.176	-3.078	13.8%	11.9%	11.6%	18.5%	-24.1%	9.6%	4.2%	11.5%	24.1%	-30.3 %	13.5%	28.2
	ror enange						10.070	11.070	11.070	10.070	1.070	0.070	1.270	11.070	2	11.070	10.070	20.27
Key Cash Flow	Metrics																	
Operating cash	flow	967	N/A	N/A	N/A	N/A	1,306	355	241	387	245	1,228	256	344	379	298	1,277	375
	QoQ Change								-32.1%	60.6%	-36.7%		4.5%	34.4%	10.2%	-21.4%		25.8
	YoY Change						35.1%					-6.0%	-27.9%	42.7%	-2.1%	21.6%	4.0%	46.5
Capital expendit	itures, gross	556	99	84	65	106	354	63	117	81	120	381	103	182	350	163	798	149
				-15.2%	-22.6%	63.1%		-40.6%	85.7%	-30.8%	48.1%		-14.2%	76.7%	92.3%	-53.4%		-8.6
							-36.3%	-36.4%	39.3%	24.6%	13.2%	7.6%	63.5%	55.6%	332.1%	35.8%	109.4%	44.7
Capital expendit		552	98	82	64	102	346	61	117	81	117	376	102	181	350	162	795	149
	QoQ Change			-16.3%	-22.0%	59.4%		-40.2%	91.8%	-30.8%	44.4%		-12.8%	77.5%	93.4%	-53.7%		-8.0
	Yo Y Change						-37.3%	-37.8%	42.7%	26.6%	14.7%	8.7%	67.2%	54.7%	332.1%	38.5%	111.4%	46.1
Free cash flow		415	N/A	N/A	N/A	N/A	961	294	124	306	128	852	154	163	29	136	482	22
	QoQ Change								-57.8%	146.8%	-58.2%		20.3%	5.8%	-82.2%	369.0%		66.2
	YoY Change						131.6%					-11.3%	-47.6%	31.5%	-90.5%	6.3%	-43.4%	46.8
Ratios																		
Operating marg	jin	13.3%	16.1%	18.0%	14.9%	13.7%	15.7%	18.6%	20.8%	18.2%	11.3%	17.2%	18.3%	22.4%	24.1%	14.0%	19.8%	23.9
Net margin		6.5%	11.6%	11.3%	9.7%	10.9%	10.9%	13.4%	15.0%	12.8%	8.8%	12.5%	13.9%	15.2%	17.4%	11.2%	14.5%	18.2
EBITDA margin		23.2%	27.1%	29.0%	25.1%	23.6%	26.2%	28.8%	30.8%	28.3%	21.8%	27.4%	29.3%	33.3%	34.8%	25.8%	30.9%	34.9
Capex/Sales		12.6%	9.1%	7.7%	5.7%	9.2%	7.9%	5.5%	10.2%	6.7%	10.2%	8.1%	8.8%	15.3%	28.8%	14.3%	16.9%	11.8

(NIS millions,	except for EPS)	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008	Q1 2009
Bezeq International																		
Key Income Statement Metrics																		
Revenues		815	242	255	259	265	1,021	323	321	326	334	1,304	314	326	329	337	1,306	324
	QoQ Change			5.4%	1.6%	2.3%		21.9%	-0.6%	1.6%	2.5%		-6.0%	3.9%	0.9%	2.5%		-3.7
	YoY Change						25.3%	33.5%	25.9%	25.9%	26.0%	27.7%	-2.8%	1.6%	0.9%	0.9%	0.2%	3.4
Operating profit		93	33	38	36	25	132	51	54	54	45	204	55	63	59	65	242	6
	QoQ Change			15.2%	-5.3%	-30.6%		104.0%	5.9%	0.0%	-16.7%		21.8%	15.0%	-6.3%	10.5%		-7.7
	YoY Change						41.9%	54.5%	42.1%	50.0%	80.0%	54.5%	7.5%	16.7%	9.3%	44.9%	18.6%	9.9
Net profit		104	18	29	29	20	96	37	39	39	38	153	42	47	44	46	178	44
	QoQ Change			61.1%	0.0%	-31.0%		85.0%	5.4%	0.0%	-2.6%		9.2%	13.3%	-6.4%	3.4%		-3.1
	YoY Change						-7.7%	105.6%	34.5%	34.5%	90.0%	59.4%	12.2%	20.5%	12.8%	19.7%	16.3%	6.3
Depreciation & amortization		87	20	16	19	32	87	23	22	21	21	87	20	20	20	20	80	20
	QoQ Change			-20.0%	18.8%	68.4%		-28.1%	-4.3%	-4.5%	0.0%		-4.8%	0.0%	0.0%	0.0%		-2.09
	YoY Change	400	50	54			0.0%	15.0%	37.5%	10.5%	-34.4%	0.0%	-13.0%	-9.1%	-4.8%	-4.8%	-8.0%	-2.09
EBITDA		180	53	54	55	57	219	74	76	75	66	291	75	83	79	85	322	80
	QoQ Change			1.9%	1.9%	3.6%		29.8%	2.7%	-1.3%	-12.0%		13.3%	11.0%	-4.8%	7.8%		-6.39
	YoY Change						21.7%	39.6%	40.7%	36.4%	15.8%	32.9%	1.1%	9.2%	5.3%	29.1%	10.7%	6.7%
Key Cash Flow Metrics																		
Operating cash flow		183	N/A	N/A	N/A	N/A	204	-2	32	33	30	93	8	51	32	73	163	84
	QoQ Change								N/M	3.1%	-9.1%		-75.0%	580.0%	-37.3%	126.6%		15.29
	YoY Change						11.5%					-54.4%	N/M	59.4%	-3.0%	141.7%	75.3%	1013.39
Capital expenditures, gross		63	13	14	20	15	62	21	18	29	36	104	28	31	33	27	118	21
	QoQ Change			7.7%	42.9%	-25.0%		40.0%	-14.3%	61.1%	24.1%		-23.6%	12.7%	6.5%	-19.7%		-19.2%
	YoY Change						-1.6%	61.5%	28.6%	45.0%	140.0%	67.7%	31.0%	72.2%	13.8%	-26.4%	13.5%	-22.29
Capital expenditures, net		61	13	14	20	15	62	21	18	27	34	100	28	31	33	26	117	21
	QoQ Change			7.7%	42.9%	-25.0%		40.0%	-14.3%	50.0%	25.9%		-19.1%	12.7%	6.5%	-22.7%		-16.19
	YoY Change						1.6%	61.5%	28.6%	35.0%	126.7%	61.3%	31.0%	72.2%	22.2%	-25.0%	17.0%	-22.2
Free cash flow		122	N/A	N/A	N/A	N/A	142	-23	14	6	-4	-7	-20	20	9	47	56	62
	QoQ Change								N/M	-57.1%	N/M		N/M	N/M	-55.0%	422.2%		32.19
	YoY Change						16.4%					N/M	N/M	42.9%	50.0%	N/M	N/M	N/I
Ratios							_									_		
Operating margin		11.4%	13.6%	14.9%	13.9%	9.4%	12.9%	15.8%	16.8%	16.6%	13.5%	15.6%	17.5%	19.3%	17.9%	19.3%	18.5%	18.6%
Net margin		12.8%	7.4%	11.4%	11.2%	7.5%	9.4%	11.5%	12.1%	12.0%	11.4%	11.7%	13.2%	14.4%	13.4%	13.5%	13.6%	13.69
EBITDA margin		22.1%	21.9%	21.2%	21.2%	21.5%	21.4%	22.9%	23.7%	23.0%	19.8%	22.3%	23.8%	25.5%	24.0%	25.3%	24.7%	24.6%
		7.7%	5.4%	5.5%	7.7%	5.7%	6.1%	6.5%	5.6%	8.9%	10.8%	8.0%	8.8%	9.5%	10.0%	7.9%	9.0%	6.6%

## Bezeq - The Israel Telecommunication Corp. Ltd.

(NIS	millions, except for EPS)	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008	Q1 2009
yes																		
Key Income Statement	Metrics																	
Revenues		1,222	332	338	340	345	1,355	354	354	360	347	1,415	381	380	375	377	1,513	384
	QoQ Change			1.8%	0.6%	1.5%		2.6%	0.0%	1.7%	-3.6%		9.9%	-0.4%	-1.2%	0.3%		1.9%
	YoY Change						10.9%	6.6%	4.7%	5.9%	0.6%	4.4%	7.7%	7.3%	4.2%	8.5%	6.9%	0.6%
Operating profit		-64	-5	7	-11	10	1	25	31	-4	4	56	27	43	52	55	177	66
	QoQ Change			N/M	N/M	N/M		150.0%	24.0%	N/M	N/M		570.0%	59.0%	23.0%	5.3%		19.5%
	YoY Change						N/M	N/M	342.9%	N/M	-60.0%	N/M	7.2%	37.4%	N/M	1280.0%	216.1%	146.1%
Net profit		-346	-84	-97	-97	-42	-320	-48	-65	70	-75	-118	-66	-99	-82	-18	-265	-1
	QoQ Change			15.5%	0.0%	-56.7%		14.3%	35.4%	N/M	N/M		-12.3%	50.9%	-17.3%	-78.3%		-93.3%
	YoY Change						-7.5%	-42.9%	-33.0%	N/M	78.6%	-63.1%	37.1%	52.8%	N/M	-76.3%	124.6%	-98.2%
Depreciation & amortiz		285	73	74	74	72	293	68	69	66	70	273	65	60	59	66	250	57
	QoQ Change			1.4%	0.0%	-2.7%		-5.5%	1.5%	-4.3%	6.1%		-7.6%	-7.3%	-1.7%	12.4%		-14.7%
EBITDA	YoY Change	004	~~				2.8%	-6.8%	-6.8%	-10.8%	-2.7%	-6.8%	-4.9%	-13.0%	-10.6%	-5.3%	-8.4%	-12.6%
EBIIDA		221	68	81	63	82	294	93	100	62	74	329	92	103	111	122	427	122
	QoQ Change			19.1%	-22.2%	30.1%		13.5%	7.5%	-38.0%	19.4%		23.6%	12.1%	8.6%	9.1%		0.8%
	YoY Change						33.0%	36.8%	23.5%	-1.6%	-9.7%	11.9%	-1.6%	2.6%	79.7%	64.2%	29.8%	33.9%
Key Cash Flow Metrics	5																	
Operating cash flow		137	N/A	N/A	N/A	N/A	244	93	25	56	76	250	84	32	97	134	347	91
	QoQ Change								-73.1%	124.0%	35.7%		10.7%	-62.0%	203.1%	38.0%		-32.3%
	YoY Change						78.1%					2.5%	-9.6%	28.0%	73.2%	76.2%	38.8%	7.8%
Capital expenditures, g	gross	259	54	55	39	38	186	45	45	84	81	255	79	40	56	63	238	61
	QoQ Change			1.9%	-29.1%	-2.6%		18.4%	0.0%	86.7%	-3.6%		-2.0%	-49.6%	40.0%	11.8%		-1.9%
	Yo Y Change						-28.2%	-16.7%	-18.2%	115.4%	113.2%	37.1%	76.4%	-11.1%	-33.3%	-22.7%	-6.7%	-22.7%
Capital expenditures, r	net	258	54	55	39	38	186	45	45	84	81	255	79	40	56	63	238	61
	QoQ Change			1.9%	-29.1%	-2.6%		18.4%	0.0%	86.7%	-3.6%		-2.0%	-49.6%	40.0%	11.8%		-1.9%
	Yo Y Change						-27.9%	-16.7%	-18.2%	115.4%	113.2%	37.1%	76.4%	-11.1%	-33.3%	-22.7%	-6.7%	-22.7%
Free cash flow		-121	N/A	N/A	N/A	N/A	58	48	-20	-28	-5	-5	5	-8	41	71	109	29
	QoQ Change								N/M	40.0%	-82.1%		N/M	N/M	N/M	73.9%		N/M
	YoY Change						N/M					N/M	-90.2%	-60.0%	N/M	N/M	N/M	523.4%
Ratios		_	_		_					_		_		_	_	_		
Operating margin		-5.2%	-1.5%	2.1%	-3.2%	2.9%	0.1%	7.1%	8.8%	-1.1%	1.2%	4.0%	7.0%	11.2%	14.0%	14.7%	11.7%	17.2%
Net margin		-28.3%	-25.3%	-28.7%	-28.5%	-12.2%	-23.6%	-13.6%	-18.4%	19.4%	-21.6%	-8.3%	-17.3%	-26.1%	-21.9%	-4.7%	-17.5%	-0.3%
EBITDA margin		18.1%	20.5%	24.0%	18.5%	23.8%	21.7%	26.3%	28.2%	17.2%	21.3%	-0.3 <i>%</i> 23.3%	24.0%	27.0%	29.7%	32.3%	28.2%	31.9%
Capex/Sales		21.2%	16.3%	16.3%	11.5%	11.0%	13.7%	12.7%	12.7%	23.3%	23.3%	18.0%	20.8%	10.5%	14.9%	16.6%	15.7%	16.0%

Bezea	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008	Q1 2009
Bezeq Fixed Line																	
Key Performance Indicators																	
Total outgoing minutes (in millions)	17,246	4,133	<b>4,035</b> -2.4%	<b>4,107</b> 1.8%	<b>3,884</b> -5.4%	16,160	<b>3,802</b> -2.1%	<b>3,654</b> -3.9%	<b>3,760</b> 2.9%	<b>3,653</b> -2.8%	14,869	<b>3,511</b> -3.9%	<b>3,346</b> -4.7%	<b>3,428</b> 2.5%	<b>3,154</b> -8.0%	13,439	<b>3,121</b> -1.0%
YoY Change Total incoming minutes (in millions) QoQ Change	4,960	1,371	<b>1,393</b> 1.6%	<b>1,470</b> 5.5%	<b>1,493</b> 1.6%	-6.3% 5,727	-8.0% <b>1,545</b> 3.5%	-9.4% <b>1,553</b> 0.5%	-8.4% <b>1,651</b> 6.3%	-5.9% <b>1,661</b> 0.6%	-8.0% 6,411	-7.7% <b>1,673</b> 0.7%	-8.4% <b>1,651</b> -1.3%	-8.8% <b>1,719</b> 4.1%	-13.7% <b>1,648</b> <i>-4</i> .1%	-9.6% 6,691	-11.1% <b>1,654</b> 0.4%
YoY Change						15.5%	12.7%	11.5%	12.3%	11.3%	11.9%	8.3%	6.3%	4.1%	-0.8%	4.4%	-1.1%
Total access lines (in 000's) QoQ Change YoY Change	2,848	2,831	<b>2,822</b> -0.3%	<b>2,813</b> -0.3%	<b>2,808</b> -0.2%	<b>2,808</b> -1.4%	<b>2,798</b> -0.4% -1.2%	<b>2,778</b> -0.7% -1.6%	<b>2,767</b> -0.4% -1.6%	<b>2,761</b> -0.2% -1.7%	<b>2,761</b> -1.7%	<b>2,711</b> -1.8% -3.1%	<b>2,681</b> -1.1% -3.5%	<b>2,645</b> -1.3% -4.4%	<b>2,615</b> -1.1% -5.3%	<b>2,615</b> -5.3%	<b>2,579</b> -1.4% -4.9%
Bezeq ARPL - Voice & fixed fees (in NIS) (1) QoQ Change YoY Change	92	90	<b>89</b> -1.1%	<b>90</b> 1.1%	<b>88</b> -2.2%	<b>89</b> -3.3%	<b>89</b> 1.1% -1.1%	<b>86</b> -3.4% -3.4%	<b>86</b> 0.0% -4.4%	<b>86</b> 0.0% -2.3%	<b>87</b> -2.2%	<b>84</b> -2.3% -5.6%	<b>82</b> -2.4% -4.7%	<b>85</b> 3.7% -1.2%	<b>82</b> -3.5% -4.7%	<b>83</b> -4.6%	<b>81</b> -1.2% -3.6%
ADSL lines (in 000's)	804	826	<b>846</b> 2.4%	<b>867</b> 2.5%	<b>892</b> 2.9%	892	<b>912</b> 2.2%	<b>924</b> 1.3%	<b>942</b> 1.9%	<b>963</b> 2.2%	963	<b>970</b> 0.7%	<b>982</b> 1.2%	<b>994</b> 1.2%	<b>1,005</b> 1.1%	1,005	<b>1,011</b> 0.6%
YoY Change Bezeg ARPU - ADSL (in NIS)	63	61	60	59	60	10.9% 60	10.4% 62	9.2% 62	8.7% <b>64</b>	8.0% 69	8.0% 64	6.4% <b>68</b>	6.3% <b>66</b>	5.5% <b>68</b>	4.4% 67	4.4% 67	4.2% 68
QoQ Change YoY Change			-2.5%	-0.8%	1.7%	-4.8%	3.3% 1.6%	0.0% 4.2%	3.2% 8.5%	7.8% 15.0%	6.7%	-1.4% 9.7%	-2.9% 6.5%	3.0% 6.3%	-1.5% -2.9%	4.7%	1.5% 0.0%
Number of employees QoQ Change YoY Change	8,108	8,135	<b>8,179</b> 0.5%	<b>8,188</b> 0.1%	<b>8,076</b> -1.4%	8,076	<b>7,693</b> -4.7%	<b>7,489</b> -2.7% -8.4%	<b>7,658</b> 2.3% -6.5%	<b>7,614</b> -0.6%	<b>7,614</b> -5.7%	<b>7,458</b> -2.0% -3.1%	<b>7,425</b> -0.4%	<b>7,417</b> -0.1%	<b>7,530</b> 1.5%	7,530	<b>7,545</b> 0.2%
Yoy Change						-0.4%		-8.4%	-0.3%	-5.7%	-3.7%	-3.1%	-0.9%	-3.1%	-1.1%	-1.1%	1.2%

Bezeg	FY 2005	Q1 2006	Q2 2006	Q3 2006	Q4 2006	FY 2006	Q1 2007	Q2 2007	Q3 2007	Q4 2007	FY 2007	Q1 2008	Q2 2008	Q3 2008	Q4 2008	FY 2008	Q1 2009
Pelephone																	
Key Performance Indicators																	
Subscribers (in 000's)	2,287	2,306	<b>2,323</b> 0.7%	<b>2,366</b> 1.9%	<b>2,427</b> 2.6%	2,427	<b>2,478</b> 2.1%	<b>2,513</b> 1.4%	<b>2,560</b> 1.9%	<b>2,622</b> 2.4%	2,622	<b>2,595</b> -1.0%	<b>2,636</b> 1.6%	<b>2,698</b> 2.4%	<b>2,649</b> -1.8%	2,649	<b>2,669</b> 0.8%
YoY Change						6.1%	7.5%	8.2%	8.2%	8.0%	8.0%	4.7%	4.9%	5.4%	1.0%	1.0%	2.9%
ARPU (in NIS) QoQ Change	138	136	<b>141</b> 3.7%	<b>142</b> 0.7%	<b>136</b> -4.2%	138	<b>132</b> -2.9%	<b>129</b> -2.3%	<b>135</b> 4.7%	<b>130</b> -3.7%	131	<b>126</b> -3.1%	<b>128</b> 1.6%	<b>129</b> 0.8%	<b>122</b> -5.4%	126	<b>128</b> 4.9%
YoY Change MOU (per sub, per month)	338	345	346	357	347	0.0% <b>349</b>	-2.9% <b>344</b>	-8.5% <b>350</b>	-4.9% <b>363</b>	-4.4% 358	-5.1% <b>354</b>	-4.5% 355	-0.8% 358	-4.4% 359	-6.2% 335	-3.8% <b>352</b>	1.6% <b>323</b>
QoQ Change YoY Change	000	040	0.3%	3.2%	-2.8%	3.3%	-0.9% -0.3%	1.7% 1.2%	3.7% 1.7%	-1.4% 3.2%	1.4%	-0.8% 3.2%	0.8% 2.3%	0.3% -1.1%	-6.7% -6.4%	-0.6%	-3.6% -9.0%
<b>3G subscribers (in 000's)</b> QoQ Change YoY Change	60	85	<b>115</b> 35.3%	<b>146</b> 27.0%	<b>255</b> 74.7%	<b>255</b> 325.0%	<b>358</b> 40.4% 321.2%	<b>471</b> 31.6% 309.6%	<b>607</b> 28.9% 315.8%	<b>749</b> 23.4% 193.7%	<b>749</b> 193.7%	<b>867</b> 15.8% 142.2%	<b>977</b> 12.7% 107.4%	<b>1,068</b> 9.3% 75.9%	<b>1,151</b> 7.8% 53.7%	<b>1,151</b> 53.7%	<b>1,217</b> 5.7% 40.4%
% data of total cellular service revenue	8.6%	10.0%	10.3%	10.9%	11.6%	10.7%	12.0%	12.5%	12.8%	13.6%	12.7%	15.0%	15.5%	16.2%	18.4%	16.3%	18.5%
YES																	
Key Performance Indicators																	
Subscribers (in 000's) QoQ Change	521	528	<b>535</b> 1.3%	<b>539</b> 0.7%	<b>540</b> 0.2%	540	<b>542</b> 0.4%	<b>543</b> 0.2%	<b>545</b> 0.4%	<b>549</b> 0.7%	549	<b>549</b> 0.0%	<b>551</b> 0.4%	<b>556</b> 0.9%	<b>560</b> 0.7%	560	<b>560</b> 0.0%
YoY Change ARPU (in NIS) QoQ Change	205	211	<b>212</b> 0.5%	<b>211</b> -0.5%	<b>214</b> 1.4%	3.6% <b>212</b>	2.7% <b>218</b> 1.9%	1.5% <b>218</b> 0.0%	1.1% <b>220</b> 0.9%	1.7% <b>212</b> -3.6%	1.7% <b>217</b>	1.3% <b>231</b> 9.0%	1.5% <b>230</b> -0.4%	2.0% <b>226</b> -1.7%	2.0% <b>225</b> -0.4%	2.0% <b>228</b>	2.0% <b>228</b> 1.3%
Yo Y Change						3.3%	3.3%	2.8%	4.3%	-0.9%	2.4%	6.0%	5.5%	2.7%	6.1%	5.1%	-1.3%



Bezeq The Israel Telecommunication Corp. Limited

# **GLOSSARY & FOOTNOTES**

#### Glossary

EBITDA	= Earnings Before Interest, Taxes, Depreciation & Amortization
Free Cash Flow	<ul> <li>Operating cash flow less net capital expenditures plus dividends received</li> </ul>
Net Capital Expenditures	= Purchase of property, plant & equipment (less proceeds from sale) and investment in intangible assets
ARPU	= Average Revenue Per User
MOU	= Minutes of Use
N/A	= Not Available
N/M	= Not Meaningful

## **General Financial Footnotes**

1 Pursuant to IFRS standards, the Company is not required to report financial data for its subisidaries.

#### 2009 Financial Footnotes

2008 Financial Footnotes	
	Dividends and interest received were reclassified from operating cash flow to cash flow from investment activities.
	Group net profit attributed to Bezeg shareholders was retroactively adjusted from 1.1.08 due to the adoption of IAS 27 and IFRS 3.
	Net provision for early retirement in relation to labor agreement of NIS 165 million taken in Q4 2008.
	Bezeg International capex and FCF were retroactively adjusted to include acquistions of other intangible assets.
2007 Financial Footnotes	
	Crew an analytic and the second and an an analytic of the Ad and AD 2007
	Group operating cash flow and capex were reclassified in Q1 and Q2 2007.
	Net provision for early retirement in relation to labor agreement of NIS 51 million taken in Q4 2007.
	Net provision for early retirement in relation to labor agreement of Nio 3 Thinkin taken in Q4 2007.
2006 Financial Footnotes	
	Net provision for early retirement in relation to the December 2006 labor agreement of NIS 290 million taken in Q4 2006.
	In the fourth guarter of 2006 stock-based compensation totaled NIS 286 million.
	in the fourth quarter of 2000 stock-based compensation totaled NIS 200 million.
KPIs Footnotes	

<sup>1</sup> Not including revenues from data communications and transmission services, internet sevices, services to communications providers, and contract and other work.